

## Interlink has launched world's first contest on ICANN's New gTLDs Program.

Who wants to share the revenue of future .com? Winning prize of \$10,000 plus annual revenue sharing up to \$800,000,000!

June 24<sup>th</sup>, (Sydney, Australia) Japanese ISP Interlink has announced in Internet Corporation of Assigned Names and Numbers' (ICANN) 35<sup>th</sup> meeting that they are launching World Domain Cup

<http://www.WorldDomainCup.com> on June 24<sup>th</sup>. In this contest, Interlink accepts ideas for new generic Top-Level Domain (gTLD) name from Internet users all over the world.

The New gTLD Program currently being discussed within the Internet Corporation of Assigned Names and Numbers (\*ICANN) community will pave the way for people to apply for a new gTLD (current examples of gTLD include “.com”, “.org” and “.net” among others). An expansion to the current limited range of gTLD could translate into gTLDs such as “.blog” or “.web”. While this sounds quite attractive, a \$185,000 entry fee to simply submit your application makes gTLD submissions quite inaccessible to the vast majority.

The contest winner will receive prize of US \$10,000, and Interlink would apply to ICANN for gTLD with contest winning name. For example, if the winning name is “James”, Interlink will apply for “.James” in order for the name to be able to use on Internet as “.com”. In this case, URL such as <http://www.abc.james> would be able to register by Internet users.

If Interlink's application for gTLD successfully passes the evaluation period and gTLD operation is delegated to Interlink, the winner will receive the revenue share of US\$1.00 for each domain registration under the new gTLD. It means that if the name sells as much as ".com", more than \$80,000,000 will be rewarded each year to that lucky person. You will only need Internet

access to participate in the contest, and the chance is given to everyone equally.

“How the contest works”

1. Apply with the Top-Level Domain name you like to be on Internet.  
EX. “.car” “.web” “.blog” etc.
2. All entries will go through an intense selection process conducted by Interlink’s panel of judges. The selection process will generate a pool of 20 potential winning names.
3. The winning name will be determined from the pool via a popular vote by Internet users.

“Contest Timeline”

- Application Period: 2009.6.24 to 2009.9.30
- Voting Period: 2009.10.15 to 2009.11.15
- Announcement of Winners: 2009.11.30

Please visit <http://www.WorldDomainCup.com> for further details.

What is ICANN?

ICANN (Internet Corporation for Assigned Names and Numbers) is non-profit organization responsible for managing the internet's domain name system and IP address space allocation.

Who is organizing the World Domain Cup? Who is Interlink?

Interlink Co. Ltd. is an Internet Service Provider established in 1995, headquartered in Tokyo, Japan. Interlink is also an ICANN-accredited registrar since 2006, who owns domain registration company called Gonbei Domain.

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